

<u>TSX-V: WEE</u>	<u>For Immediate Release</u>
	<u>November 20, 2003</u>

Wavefront Energy and Environmental Appoints Chairman of the Board
- Former Chairman and CEO of BP America to lead Board -

EDMONTON, Alta Nov. 20/ Wavefront Energy and Environmental Services Inc. (the "Company"), a provider of innovative technologies for fluid flow optimization and monitoring processes, is pleased to announce the appointment of Steve Percy to serve as the Chairman of the Board effective immediately. Steve Percy is the former Chairman and CEO of BP America, Inc., BP's U.S. subsidiary prior to its merger with Amoco Corporation, and served in that capacity from 1996 until 1999. Prior to assuming those duties, he was President of BP Oil in the U.S. from 1992 to 1996, and since retiring from BP has also served as the head of Phillips Petroleum's Refining, Marketing and Transportation Company. His environmental experience is also significant, having served as a member of President Clinton's Council on Sustainable Development in the role of Co-Chair of its Climate Change Task Force.

The current Board of Wavefront, including Mr. Percy's appointment, is comprised of five individuals, three of which are independent.

Mr. Brett Davidson, President and CEO of Wavefront commented, "Steve's appointment is an important step for us in establishing credibility and momentum within the energy and environmental marketplace. We've developed our enabling technology over a period of six years and are very pleased to have earned the attention and support of industry leaders like Steve." Steve Percy also commented "I am excited about joining the Board of Directors of Wavefront Energy and Environmental Services. It's very motivating to have this role with a company that has innovative technologies, excellent growth prospects, and large addressable markets. I am excited to lead the Board, and believe my background in the global petroleum business and my involvement with the environmental community will benefit Wavefront's shareholders."

Wavefront is also pleased to announce the engagement of Strategic Investor Relations of Toronto, Canada to act in an Investor Relations capacity on behalf of the Company. Strategic Investor Relations will perform services under a monthly retainer obligation of \$4000 Cdn and options to purchase 220,000 common shares with the vesting period and exercise price to be set by the Company in accordance with the TSX-V and provincial securities commission regulations.

About Wavefront Energy and Environmental Services Inc.

Wavefront is an energy and environmental technology company that has developed and commercialized innovative technologies for fluid flow optimization and process monitoring in both the environmental and energy sectors. The Company's Pressure Pulse Technology (PPT) has been proven to increase secondary oil recovery and energy security. Within the

environmental sector, Wavefront's verified PPT has broad application in the accelerated recovery and degradation of groundwater contaminants thereby reducing the attendant liabilities associated with the contaminated site. Wavefront trades on the TSX Venture Exchange under the symbol WEE and the Company's website is www.onthewavefront.com. Current shares issued and outstanding are 20,388,738.

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ON BEHALF OF THE BOARD OF DIRECTORS

WAVEFRONT ENERGY AND ENVIRONMENTAL SERVICES INC.

“D. Brad Paterson” (signed)

D. Brad Paterson, Director and CFO

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