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WAVEFRONT ENERGY & ENVIRONMENTAL SERVICES INC.

**Engages Public Relation's Firm
DeepWaveSM Featured in New Technology Magazine**

EDMONTON, Alta., August 22, 2006/ Wavefront Energy and Environmental Services Inc., a provider and licensor of its proprietary DeepWaveSM (http://onthewavefront.com/dw_what-is-deep-wave.htm) Technology for improved oil recovery and groundwater remediation is pleased to announce that it has retained the services of M/C/C a full-service integrated advertising agency and public relations firm based in Dallas, TX specializing in technology advertising, technology public relations, and technology internet marketing. M/C/C is the number one advertising and public relations firm for technology companies in the Dallas/Fort Worth area and is one of the United States leading integrated marketing agencies for high-tech companies.

Mr. Davidson commented, "DeepWaveSM is a global technology that has been demonstrated by the Company and its licensed providers to have positive outcomes in the oil and gas, and environmental sectors. As such it is important to have the benefits of DeepWaveSM widely disseminated to the user sector, potential partners, the general public, as well as the financial markets. With a proven track record and a client base that includes Fortune 500 companies M/C/C will work with management to firmly establish the DeepWaveSM 'brand' and Wavefront name across the globe. Management looks forward to the contributions and opportunities M/C/C will bring the Company".

The Company also wishes to announce that DeepWaveSM has been featured in the July/August 2006 issue of Nickles' New Technology Magazine. The New Technology Magazine, published eight times a year, reports on new and cost-saving technologies in the upstream oil and gas industry.

About Wavefront Energy and Environmental Services Inc.

Wavefront develops, markets, and licenses proprietary technologies in the energy and environmental sectors. The Company's DeepWaveSM Technology for fluid flow optimization has been demonstrated to increase oil recovery. Within the environmental sector, DeepWaveSM Technology accelerates contaminant recovery and improves in-ground treatment of groundwater contaminants thereby reducing liabilities and restoring the site to its natural state more rapidly.

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ON BEHALF OF THE BOARD OF DIRECTORS

WAVEFRONT ENERGY AND ENVIRONMENTAL SERVICES INC.

"D. Brad Paterson" (signed)

D. Brad Paterson, CFO & Director

Cautionary Disclaimer – Forward Looking Statements

Certain statements contained herein regarding the Company and its operations constitute "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. All statements that are not historical facts, including without limitation statements regarding future estimates, plan, objectives, assumptions or expectations or future performance, are "forward-looking statements". We caution that such "forward-looking statements" involve known and unknown risks and uncertainties that could cause actual results and future events to differ materially from those anticipated in such statements. The Company expressly disclaims any obligation to up-date any "forward-looking statements".

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